AUDIENCE PROFILE SHEET

**Reader’s Name:** Patrick Suhrbier

**Reader’s Job Title:** St. James Cathedral Immigrant Assistance

**Kind of Reader:** Primary\_\_\_\_X\_\_\_ Secondary\_\_\_\_\_\_\_\_

**Education:** BA in Political Science and peace and conflict

**Professional Experience:** 6 years in the industry

**Job Responsibilities:** Immigrant assistance and legal services

**Personal Characteristics:** Organized, focused

**Personal Preferences:** Goal oriented

**Cultural Characteristics:** American

**Attitude Toward the Writer:** We have worked together in the volunteering service

**Attitude Toward the Subject:** Interested

**Expectations about the Subject:** To provide interesting information

**Expectations about the Document:** Easy to read

**Reasons for Reading the Document:** His interest

**Way of Reading the Document:**

Skim it \_\_\_\_X\_\_\_\_ Study it \_\_\_\_\_\_\_\_ Read a portion of it \_\_\_\_\_\_\_\_ Which portion?

Modify it and submit it to another reader \_\_\_X\_\_\_\_\_

Attempt to implement recommendations \_\_\_\_X\_\_\_\_

Use it to perform a task or carry out a procedure \_\_\_\_x\_\_\_\_

Use it to create another document \_\_\_\_X\_\_\_\_

Other \_\_\_\_\_N/A\_\_\_ Explain.

**Reading Skill:** Professional

**Reader’s Physical Environment:** Office